



## Meet Johannes Lorenz

Email address [Johannes@bioweingut-lorenz.de](mailto:Johannes@bioweingut-lorenz.de)

Phone number +496737 9703

### **Where are you originally from and where do you live now?**

55278 Friesenheim/ Rheinhessen Deutschland

### **What is your role within the winery?**

Me and my father own the winery and I make the wine.

### **How did you get into the wine business?**

The winery has been in our family since 1725. I grew up in our winery. Already as a little boy, I knew that I really wanted to follow in my father's footsteps.

### **What got you interested in Organic wine?**

I want to produce the best possible quality without any unnatural additives. Of course this poses a bigger challenge but I would never sell something that I'm not 100% sure of. In addition, I'm the father of 4 children and I think that it is my duty to do everything I can so they and all other children can grow up in a healthy environment.

### **What is your favorite wine from the Lorenz portfolio and why?**

I can hardly decide. I really like all my wines, if I did not like them, then I would not make them like that. Maybe I like the Riesling a little bit better, because its acidity and sweetness are perfectly balanced.

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**What would you like to highlight about the winery?**

We do not prune back our vines in winter by hand anymore. The plants can develop freely without unnecessary intervention from the outside and they reward us with very small but extremely aromatic berries. We are a family winery and therefore we have the opportunity to fully live out our beliefs and ideas

**How do you see the future of organic wine and what are the challenges that we will face?**

The climate extremes have made it even more clear how important it is to rethink our way of living. The production of organic wine is in my opinion a step in the right direction. The biggest challenge will still be to convince everyone that it's already nearly too late. We need to act now, to secure the future of our children.



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